



LIVINGSTON COUNTY
DEVELOPMENT CORPORATION

LIVINGSTON COUNTY GOVERNMENT CENTER
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GENESEO, NEW YORK 14454-1043

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CHAIRMAN

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PATRICK ROUNTREE
DIRECTOR

JULIE MARSHALL
DEPUTY DIRECTOR

LOUISE WADSWORTH
DOWNTOWN COORDINATOR

Approved by _____

MINUTES

LIVINGSTON COUNTY DEVELOPMENT CORPORATION
SEPTEMBER MEETING

Friday, September 7th, 2012

Livingston County Government Center, Room 205, Geneseo, NY

Members Attending: P. Brooks, S. Doerflinger, E. Gott, S. Boscoe, R. Smith

Staff Attending: P. Rountree, J. Marshall, J. Coniglio, L. Wadsworth, M. LaPoma

Other: K. Holmes, M. Rittenhouse, L. Hollasch

Chairman Brooks called the LCDC Meeting to order at 11:29 a.m. and welcomed everyone.

-Summer Internship Report

Ms. Wadsworth introduced interns Kayla Holmes, Madison Rittenhouse and Lauren Hollasch. These positions are funded by Mr. O'Connell. Introductions were made.

Ms. Holmes stated the position was started in 2010 in Mt. Morris and builds every semester. Her activities included working on websites, attending meetings, updating twitter, facebook and other social media accounts. The interns also assist the businesses with their social media presence. She assisted Mt. Morris with their television campaign in which thirteen businesses committed. They will air for six weeks. She designed a summer events calendar for Mt. Morris and worked on promotions for Glory Days, Bellamy Days in the Park and the Western NY Volunteer Firemen's Association Convention.

In Dansville, she assisted with the final stages of the Steel Blossoms Auction; over \$39,000 was raised for Clara Barton Chapter No. 1 American Red Cross. She attended meetings and contributed ideas for the NYS Festival of Balloons.

In Geneseo, she helped the Tourism Committee at college orientation.

The new interns are working on the cash mobs in Geneseo, Mt. Morris and Dansville. Mr. Smith asked if activity can be tracked on the social media websites. Ms. Holmes replied it can to a certain extent. The Chamber has also created a part-time social media manager position.

Kayla Holmes, Madison Rittenhouse and Lauren Hollasch departed at 12:00 p.m.

APPROVAL OF MINUTES

Mr. Smith moved, seconded by Mr. Boscoe, the approval of the LCDC August 3rd, 2012 Meeting Minutes. Carried.

TREASURER'S REPORT

-Financial Reports For Period Ending August 31st, 2012

Ms. Marshall reviewed these for the Board. *Mr. Boscoe moved, seconded by Mr. Smith, the approval of the Treasurer's Report for the period ending August 31st, 2012. Carried.*

REVOLVING LOAN FUND

-Aging Report Review

Ms. Marshall reviewed this for the Board. Ms. Young (Body & Face by Kristin) has paid her loan in full. Ms. Eadie has not yet returned the signed agreement pertaining to her restructure. Higley Flow is slow to make payments. Rich's Power Equipment has been restructured and Germack Financial is finally current.

-Christina Hand d/b/a Germack Financial – Proposed Loan Restructure

Mr. Gott moved, seconded by Mr. Boscoe, the approval of the loan restructure as outlined for Christina Hand d/b/a Germack Financial. Carried.

-Jill Kalmar d/b/a Clockworks Wine & Liquor – New Loan Request

Mr. Gott moved, seconded by Mr. Boscoe, authorization to decline the request of Jill Kalmar d/b/a Clockworks Wine & Liquor. Carried.

Mr. Coniglio departed at 12:17 p.m.

OLD BUSINESS

-Buy Local Program

Ms. Wadsworth is working with Ms. Burns and the County Chamber of Commerce on this initiative. The program kicks off with rolling cash mob events which target specific downtowns. October has been designated Dine In Livingston with November & December slated for holiday shopping sprees. Ms. Burns is doing email blasts to promote the program.

-Fasttrac Program

Thirteen people have registered for the class. It starts September 17th and will be held on the SUNY Geneseo Campus in the Milne Library which is fully wireless. They can take a total of 20 participants. Mr. Vonglis and Mr. Lutz will again facilitate.

NEW BUSINESS

-Preliminary Discussion of 2013 LCDC Budget

Mr. Rountree stated we don't have to adopt a budget until our October meeting. He briefly commented on the projected budget deficit. Mr. Coyle has said he would fund Buy Local next year but not support the Villages Program. He is considering other forms of assistance to the Corporation. The LCDC will also be requesting \$50,000 from the IDA again next year. The administrative fee income from the Lima and Dansville Main Street grants will be received this year. The Villages of Avon, Mt. Morris & Nunda have submitted applications for Main Street funding next year. Funds for administering these grants has significantly been reduced. The maximum amount available is \$18,000 per Village.

Mr. Gott suggested starting the LCDC meeting at 9:00 a.m. on October 5th to further discuss this issue.

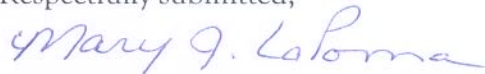
-Tour of Main Street – September 28th

Supervisor Deming participated in touring Main Street Dansville with Congresswoman Kathy Hochul and was really impressed. While attending the Public Services meeting, Ms. Marshall invited committee members to tour either Mt. Morris or Dansville. She is working with Ms. Amico to coordinate a tour piggybacking the tour of Kid Start on September 28th. Members are invited to attend.

ADJOURNMENT

Ms. Doerflinger moved, seconded by Mr. Gott, that the meeting adjourn. Carried at 12:41 p.m.

Respectfully submitted,



Mary J. LaPoma
Administrative Assistant