

## APPENDIX 3: PUBLIC OUTREACH ACTIVITIES COMPLETED AS PART OF CLWMP DEVELOPMENT

### *1. Public Education Committee*

A Public Education Subcommittee of the Planning Committee was formed to develop and disseminate information to the public regarding the Plan and the role that citizens can play in reducing nonpoint source pollution within the watershed.

### *2. Lecture Series*

- Lecture #1: "Relationship between Zebra Mussels, Weed Growth, and Blue-Green Algae"  
Presented by Charles O'Neill, Jr., New York Sea Grant, SUNY Brockport (Held on July 20, 1999)
- Lecture #2: "Water Quality and Watershed Protection - Hemlock Lake and Canadice Lake"  
Presented by Don Root, Watershed Inspector, and Lenny Shantz, Laboratory Director, City of Rochester Water Treatment Plant at Hemlock Lake (Held on August 18, 1999)
- Lecture #3: "The Changes in the Conesus Lake Fisheries Resource: A Focus on the past 30 Years"  
Presented by Matthew Sanderson, Senior Aquatic Biologist, NYSDEC (Held on December 8, 1999)
- Lecture #4: "Cultural Influences on Conesus Lake Over Time"  
Presented by Dr. Kenton Stewart, SUNY Buffalo (Held on March 23, 2000)
- Lecture #5: "Lake-Friendly Lawn and Landscape Maintenance"  
Presented by Brian Eshenaur, Horticulture Specialist, Cornell Cooperative Extension (Held on April 12, 2000)
- Lecture #6: "Weeds, Algae, and the Health of Conesus Lake"  
Presented by Professor Sid Bosch, SUNY Geneseo, and Professor Joseph Makarewicz, SUNY Brockport (Held on May 3, 2000)
- Lecture #7: "What Makes a Lake Work? A Short, Easy Course in Lake Science"  
Presented by Dr. Bill Harman, Director, SUNY Oneonta Biological Field Station, Cooperstown, NY (Held on August 29, 2000)

Lecture #1 through Lecture #7 (except Lecture #5) were videotaped. Tapes are available for the public to borrow at the Conesus Lake Association, the Public Libraries in the Villages of Geneseo and Livonia, the County Planning Department, and the County Department of Health.

### *3. Educational Brochures*

Four educational brochures have been developed and distributed to the public:

- "Welcome Boaters". This brochure discusses rules and safety tips for boaters. It is available at the New York State launch off of East Lake Road and at the State fishing access site at the south end of the Lake.
- "Save Our Community: Conesus Lake Watershed." This brochure discusses best management practices to keep in mind for recreational activities, household chemicals, and landscaping and gardening. Other helpful hints for protecting water quality and phone contacts are provided.
- "Conesus Lake Watershed Management Plan: A Vision for the Watershed's Future." This brochure defines a watershed and discusses the purpose of the project and the values of a watershed management plan. It talks about the watershed management planning process and Conesus Lake impairments.
- "Protect Conesus Lake: Stop the Flow of Erosion and Sediment." This brochure details the erosion and sedimentation problem in the Conesus Lake watershed. It also provides information on the Model Erosion and Sediment Control Law.

The County Department of Health provides copies of "Soil Erosion Control for Single Family Dwelling Construction," prepared by the Cornell Cooperative Extension of Ontario County, to the shoreline Town Code and Zoning Enforcement Officers. The copies are distributed to developers and contractors at the time of application for a building permit for a single-family home.

In addition, the County Department of Health has prepared the "Conesus Lake Watershed: Preventing Pollution" fact sheet adapted from information provided by the Utilities Department of the City of Bellevue, Washington. This fact sheet discusses

ways to keep water clean around the home. It talks about care of lawns and gardens, car care, septic systems, swimming pools and spas, and special care around streams and wetlands.

#### *4. Press Releases*

Various press releases providing project update following Policy Committee and Planning Committee meetings have been issued.

#### *5. Educational Workshops and Meetings*

- An Erosion & Sediment Control Workshop was held on April 25, 2000. The Workshop, which was presented by Don Lake, Jr., Engineering Specialist with the New York State Soil & Water Committee, discussed the fundamentals of erosion and sediment control, best management practices, and enforcement and compliance issues. There were approximately thirty people representing municipal and county highway departments, code and zoning enforcement officials, contractors and other local and county officials.
- Conesus Lake Watershed & Agricultural Information Meeting. On March 19, 1999, an informational meeting was held with farmers in the watershed to give an overview of the watershed rules and regulations, present new state regulations pertaining to Concentrated Animal Feeding Operations (CAFOs) and nutrient management plans, lessons learned in the Lake LaGrange and Lake LeRoy watersheds, opportunities for possible grants and technical assistance, and report on Farm Service Agency and Natural Resource and Conservation Service programs.
- Representatives from the County Planning Department and/or Department of Health attended various public meetings upon request to continue educational efforts, including:
  - Conesus Lake Compact of Towns meetings
  - Conesus Lake Association meetings
  - Conesus Lake Association Lake Tours
  - NYS Federation of Lakes Conference
  - County Chamber of Commerce Ag Committee Decision- Makers Tour
  - County Chamber of Commerce & County Farm Bureau - Farmer & the Neighbor Dinner & Display
  - Livingston County Millennium Celebration

#### *6. Conesus Lake Subwatershed Sign Project*

Subwatershed boundary signs have been installed along the roadways to indicate to vehicles and pedestrians that they are entering a protected natural resource zone. It is anticipated that these signs will increase public awareness of Conesus Lake as a valuable natural resource.

#### *7. Livingston County Website*

A copy of the *State of Conesus Lake: Watershed Characterization Report* and this document are available on the Conesus Lake information website: <http://www.co.livingston.state.ny.us/conesus.htm>. This website also contains information on the Conesus Lake Watershed Inspection Program.

#### *8. Educational Display for Conesus Lake Water Quality Issues*

An educational display was created to provide the public general information about the Conesus Lake Watershed and the Conesus Lake Watershed Planning Project. The display is also used to educate about the Conesus Lake Watershed Inspection Program. It is expected that the display will be visible at major County events and at other programs, conferences, or meetings as the opportunity arises.