



LIVINGSTON COUNTY
INDUSTRIAL DEVELOPMENT AGENCY

LIVINGSTON COUNTY GOVERNMENT CENTER
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GENESEO, NEW YORK 14454-1043

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Approved by

A handwritten signature in blue ink, appearing to be "P. Brooks", written over a horizontal line.

MINUTES
LIVINGSTON COUNTY INDUSTRIAL DEVELOPMENT AGENCY
NOVEMBER MEETING
Friday, November 5, 2010
Livingston County Government Center, Room 205, Geneseo, NY

Members Attending: P. Brooks, W. Bacon, S. Doerflinger, E. Gott, S. Boscoe, P. Yendell, W. Isaac

Staff Attending: P. Rountree, J. Marshall, J. Coniglio, L. Wadsworth, M. LaPoma

Other: M. Miskell - ARC, C. Andreucci, Harris Beach

Chairman Brooks called the meeting to order at 10:02 a.m. *Ms. Doerflinger moved, seconded by Mr. Yendell, to recess the meeting. Carried at 10:02 a.m.*

The meeting reconvened at 10:33 a.m.

APPROVAL OF MINUTES

Mr. Isaac moved, seconded by Mr. Gott, the approval of the October 1st, 2010 Minutes. Carried.

COMMUNICATIONS & CORRESPONDENCE

The NYS Department of Taxation and Finance is again assessing a fee based on the gross revenues recorded in 2009 of \$2,584.32. Last year a class action suit was filed and no action was taken. Mr. Isaac asked if the taxes will affect the new Capital Resource Corporation (CRC). Mr. Rountree replied that if we file with the Authority Budget Office there is a possibility we will be assessed a fee.

TREASURER'S REPORT

-Financial Reports For Period Ending October 31st, 2010

Mr. Rountree reviewed this for the Agency. We received a fee of \$225,000 from the ARS transaction. This is the largest fee received since the original ARS project. Expenses were minimal for the month. *Mr. Bacon moved, seconded by Mr. Gott, the approval of the Treasurer's Report for the period ending October 31st, 2010. Carried.*

-Bank of Castile Savings Account

Mr. Rountree proposes eliminating this account due to the low balance. *Mr. Gott moved, seconded by Ms. Doerflinger, authorization to eliminate the Bank of Castile Savings Account. Carried.*

ACTION ITEMS

-Mission Statement

The Authority Budget Office provided a form to submit the Agency's Mission Statement. Mr. Rountree stated he took the language from the Mission Statement that's currently listed on our website. The form also asks for a list of performance goals. This has to be adopted, posted on the website and submitted to the State. The amount for approving expenditures in excess of needs to be filled in. *Mr. Gott moved, seconded by Mr. Yendell, the approval of the Agency's Mission Statement and Performance Measures as presented. Carried.*

-Annual Board of Directors Evaluation

Members are now required to perform an evaluation of the Agency using the form that the State proscribes. Members were asked to fill it out and turn them in.

NEW BUSINESS

-IDA Section Conference

If anyone is interested in attending, let Ms. LaPoma know. She will get back to Members with the deadline date for reservations.

-Geneseo Hospitality (Hampton Inn)

This is currently under construction.

-Further ABO Reporting Requirements

They are requiring us to set up a finance committee. Mr. Coniglio stated this has to be done by January 1st, 2011.

-Funding Authorization of \$100,000 to the Livingston County Development Corporation for its Sign And Façade Grant Program

Mr. Rountree stated that the IDA's role is lessening and the LDC's is increasing. This is partly due to the Village's program. The County has appropriated \$100,000 to the LDC. The County Attorney took a position that the County cannot directly fund loans or grants. The agreement that needs to be executed with the County stipulates that. Our funding request will be used for the Sign and Façade grants and the County's will be used to pay Ms. Wadsworth's expenses. We may not use all the monies. We will be soliciting applications for Sign and Façade grants in December.

-Funding Authorization of \$25,000 to Dixon Schwabl for Countywide Image Branding and Buy local Campaign


A few years ago, the Agency contributed \$25,000 for an IDA Image Building Campaign with Dixon Schwabl. Currently, the County is working on a Buy Local Campaign. We originally hoped the County Chamber would take on the role however they stated that they are a membership corporation and are there to serve their members. Mr. Coyle would like the County to undertake this on a pilot basis starting this holiday season. The economic development aspect is that we can't do a lot to control the national economy. An outflow study through the College was also conducted. Mr. Yendell stated that \$600 million is spent outside the County.

Appliances, entertainment, dining and clothing are the main categories. The \$600 million doesn't include businesses, just residences. Mr. Bacon asked what the intent is with this information. Mr. Rountree stated it would be used to publicize Buy Local. Originally, they were looking at developing a brochure however they are now looking at a one-page flyer that could be inserted into the Penny Saver. The rationale is to have residents spend within the county. Mr. Yendell stated the board members needed to be provided with the survey results. He stated one goal through the Community Initiatives Council was to eliminate poverty through the creation of jobs. Mr. Brooks feels we are losing our core values as an IDA and that people are thinking more globally now. Mr. Isaac asked about internet purchases and the fact that products aren't available here. Mr. Rountree doesn't see this as a substitution for what we do. Mr. Bacon thinks it's great the study was undertaken. He also feels this should be a Chamber initiative. Ms. Oswald & Ms. Burns are part of this campaign. The surveys also show that 50% of residents work outside of the County. Mr. Isaac feels the report should be presented to the Chamber and the Small Business Committee and that Mr. Harrison should be involved. Mr. Rountree stated he is on the committee and he listed who else was involved. Mr. Harrison did send a representative to the first meeting. Mr. Yendell moved, seconded by Mr. Boscoe, authorization to commit up to \$100,000 to the Livingston County Development Corporation for its Sign And Facade Grant Program and \$25,000 to Dixon Schwabl for a Countywide Image Branding and Buy local Campaign. Carried.

ADJOURNMENT

Mr. Bacon moved, seconded by Mr. Gott, that the meeting adjourn. Carried at 11:19 a.m.

Respectfully submitted,



Mary J. LaPoma
Administrative Assistant